

FU  **CANCER**™

2020 Impact Report

Fuck Cancer is a 501(c)3 nonprofit in the United States and a registered Canadian charity dedicated to prevention, early detection, and providing emotional support and guidance to those affected by cancer.

This year presented new and unique challenges, but with your support we were able to continue our digital and on-the-ground programs that seek to help people prevent & detect cancer early and help patients & caregivers navigate the cancer process.

The COVID-19 pandemic radically impacted our work, from requiring us to scale-back our clinic work providing routine cancer screenings, to shifting from in-person community-building events to digital only, to opening our eyes to new programs addressing gaps in the cancer space.

This new thinking helped us respond to the ongoing racial justice reckoning, where we went all in on being an anti-racist organization and recommitted ourselves to addressing inequities in cancer outcomes.

Whether you're new here or a longtime Fuck Cancer community member, we want to say thank you for supporting and growing with us. We can't wait to see what we can accomplish next year and beyond.

**Sincerely,
*The FC Team***

2020 Impact Summary.

Here's an overview of what we accomplished this year:

4,203

COLON CANCER
SCREENINGS
PROVIDED



866

HPV
VACCINATIONS
GIVEN



6,200

MEALS DELIVERED
TO HOMEBOUND
CANCER PATIENTS



836,334

REACH OF PARTNERED
EDUCATION



540,000

COMMUNITY
MEMBERS



9

EDUCATION
CAMPAIGNS



140

PATIENTS &
CAREGIVERS MATCHED
WITH CANCER
NAVIGATORS



644

STANDWITH APP
USERS



11,397

TEENS EDUCATED ON
HPV-ASSOCIATED
CANCERS



PREVENTION & EARLY DETECTION

*Did you know that most cancers are curable if caught in Stage 1?
How about that up to 50% of cancers can be prevented?*

Billions of dollars have been spent on the cure for cancer while funding for prevention and early detection has largely been neglected. We aim to fill in where other organizations have left off and give people the tools and resources they need to put an end to late stage cancer diagnoses.

Community Health Clinics



COVID-19 has disrupted early cancer detection. In the U.S., the pandemic has led to approximately 65% fewer cancer screenings than normal, which will lead to a predicted 10,000 excess deaths in the next decade from breast and colon cancer alone.

We work with community health clinics in New York and Los Angeles to increase screenings for early cancer detection and promote vaccinations to prevent HPV-associated cancers. These community clinics traditionally treat underserved populations, including BIPOC communities, the uninsured, and the unhoused. We fund screenings for cancers that are highly curable when caught early.

While the clinics we work with tried diligently to provide screenings during COVID-19, their operations were inevitably impacted.



3 TYPES OF CANCER SCREENINGS PROVIDED



4,203 COLORECTAL CANCER SCREENINGS



269 HPV VACCINATIONS

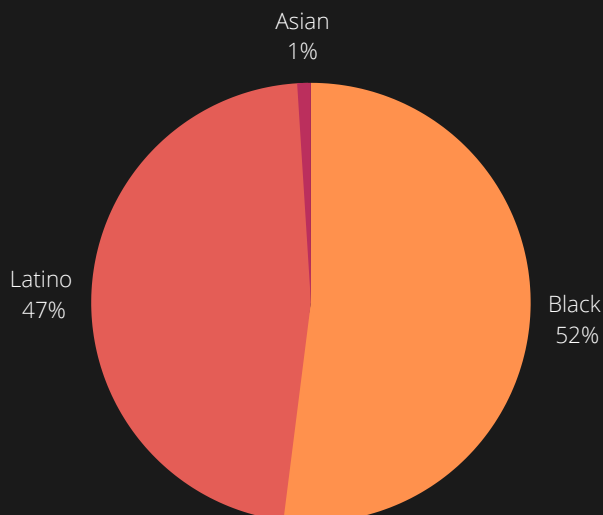
WHO DO WE WORK WITH?

- **Southside Coalition of Community Health Centers, Los Angeles** | Represents clinics across South LA, an area with high rates of uninsured community members
- **Venice Family Clinic, Los Angeles** | Provides healthcare to people who might otherwise go without the care they need
- **Institute for Family Health Center of Harlem, New York** | Serves medically underserved communities

WHO DO WE SERVE?

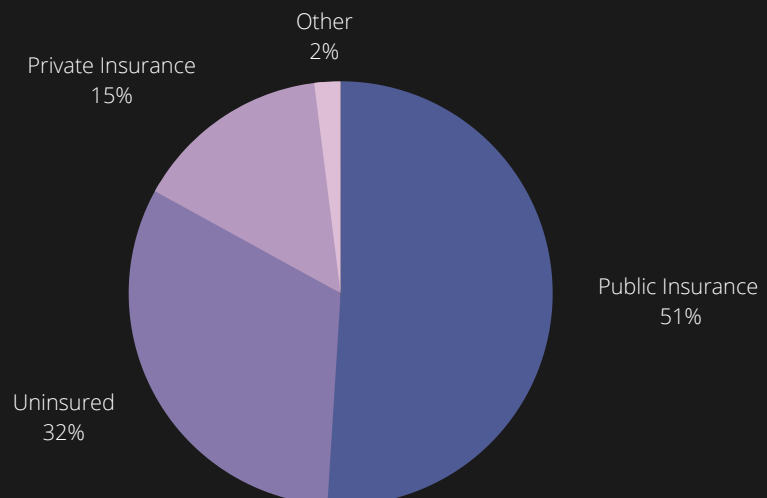
Race/Ethnicity

Los Angeles, CA



Insurance Status

Harlem, NY

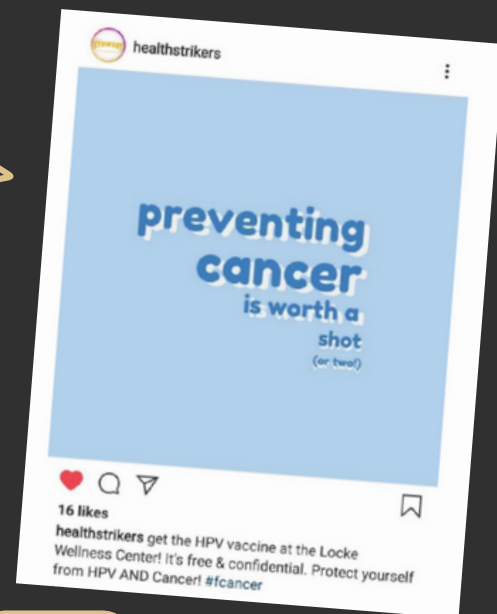
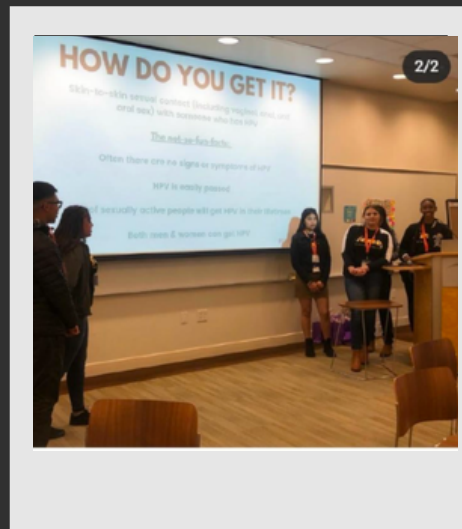


Teen Peer Health Educators

The HPV vaccine is simple, safe, and effective at preventing six different types of cancer. Unfortunately, more than 50% of adolescents in the U.S. have not completed the HPV vaccine. Vaccination rates are low because many people simply don't know that such a powerful cancer prevention tool exists.



Teens often rely on their peers for information, including health information and advice. We work with high school students across Los Angeles County to train them to be peer health educators on HPV-associated cancers and the HPV vaccine, in turn improving HPV vaccination rates in Los Angeles. We accomplish this work in partnership with The Los Angeles Trust for Children's Health.



LIFE WITH CANCER

We support our community by providing programs dedicated to making life with cancer easier. Whether you're a patient or caregiver, cancer is hard. We want to take the guesswork out of navigating cancer and ultimately make sure that people have the tools and resources they need throughout the whole process.



“I will always be thankful for Fuck Cancer for the support and peace they brought to our family during a very trying time. Thank you.”

- Natalia, Fuck Cancer CareLine recipient

Food Security

On a normal day, those with cancer are immunocompromised, meaning they need to avoid public gatherings and places they might catch germs, infections, or diseases, such as grocery stores and restaurants. With COVID-19 in the mix, this is more important than ever. Unfortunately, this means that cancer patients have higher than average levels of food insecurity, which directly impacts their survival and quality of life. People who are uninsured, young, Hispanic, or Black have higher rates of food insecurity and 56% of low-income patients receiving cancer care experience food insecurity.

Food Insecurity



Not having reliable access to a sufficient amount of affordable, nutritious food.

To address food insecurity among cancer patients, we launched a Food Security program this year. We teamed up with God's Love We Deliver in NYC and Project Angel Food in LA to deliver healthy and medically appropriate meals and care packages to homebound cancer patients.

6,200

MEALS DELIVERED IN NYC AND LA



"Because of your help and generosity, she was allowed to live her final months of life with dignity and comfort."

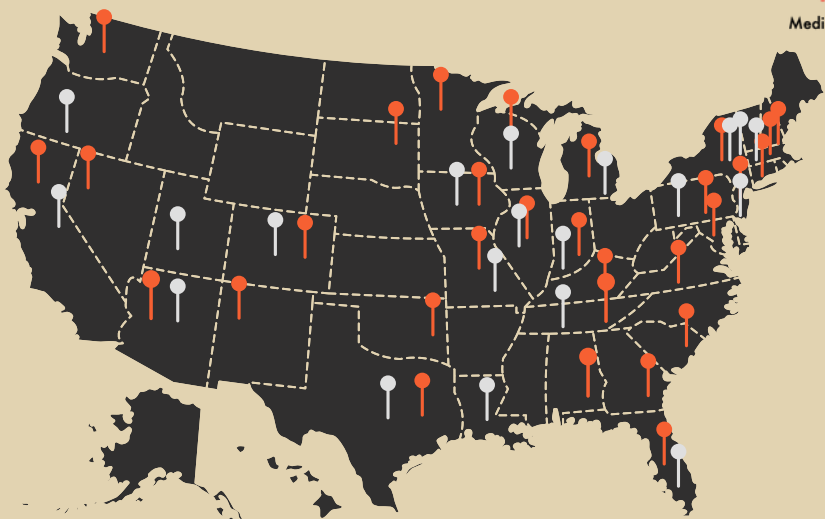
-- Richard Ayoub, Executive Director, Project Angel Food

When you or someone you love is diagnosed with cancer, it's hard to know where to start. It can feel impossible to keep up with household bills and insurance copays, find second opinions and mental health support, or navigate all of the resources buried somewhere on the internet. That's why we launched the Fuck Cancer CareLine.

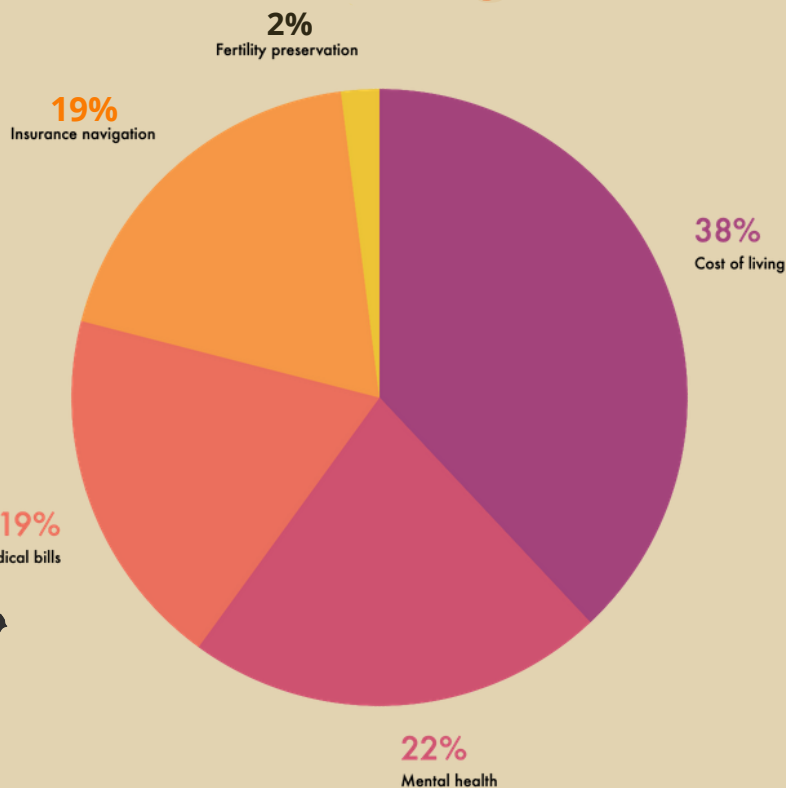
The Fuck Cancer CareLine is a free cancer navigation program for patients and their caregivers. Our comprehensive and culturally-appropriate cancer navigators are staffed through our partnership with the Patient Advocate Foundation, a trusted resource in case management services.

140 patients and caregivers matched with personalized cancer navigators

HOW OUR NAVIGATORS ASSISTED
PATIENTS + CAREGIVERS



- PATIENTS
- CAREGIVERS



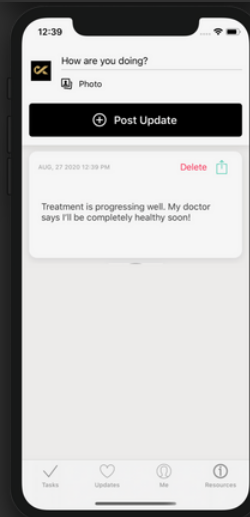
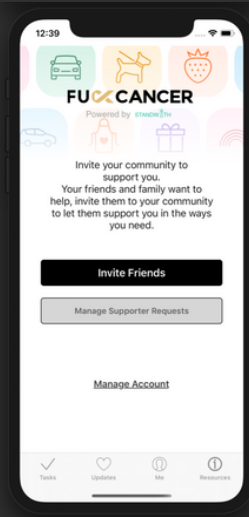
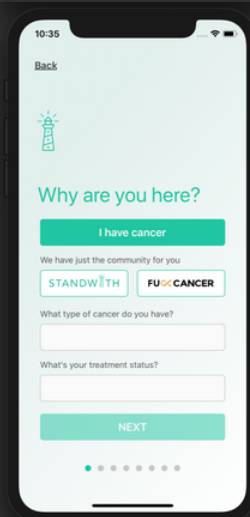
WHERE OUR NAVIGATORS
ASSISTED PATIENTS +
CAREGIVERS

STANDWITH

How can I help?

A cancer diagnosis can leave everyone feeling overwhelmed. Patients and caregivers often don't know where to start when preparing a list of things they need, and loved ones might not know how to help in the first place.

644
UNIQUE USERS



That's why we partnered with Standwith!

Standwith is a care management app that takes the guesswork out of getting and giving help. Now, patients and caregivers can manage the constant stream of "How can I help?" and "What do you need?" texts from well-intentioned loved ones and make sure friends and family members show support in ways that are actually useful.

After undergoing a mastectomy, there are typically a few options available. You can choose to stay flat-chested, get implants, or have nipple reconstruction. There's no wrong answer, and we believe all post-cancer bodies are beautiful, but we wanted to add another option to the mix.

What if you could turn something painful into a work of art?



Matched 106 survivors and artists since program inception

Our Personal Ink (P.Ink) program matches breast cancer survivors with skilled tattoo artists specially trained to handle scar work and do beautiful full-chest tattoos after a mastectomy. This year, due to COVID-19, we were unable to host any P.Ink Days or support new tattoos, but we compiled testimonials and photos from past recipients to show off how badass and beautiful these survivors are.





Digital Education & Events

We work hard to build community and increase cancer knowledge to help individuals take control of their own health. This year, we focused on our online community building and education initiatives to spread the word about cancer prevention and early detection, and offer some support along the way.



Digital Education

This year, we increased our digital education offerings to extend cancer information to people in their homes to help them take control of their health. On our website and social media channels, and through partnerships with other organizations, we published information on a variety of topics related to cancer, particularly highlighting prevention, early detection, and health disparities.

540,000+

COMMUNITY
MEMBERS ACROSS
PLATFORMS

836,334

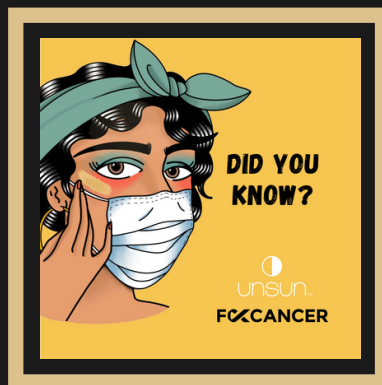
TOTAL REACH OF
PARTNERED
EDUCATION

9

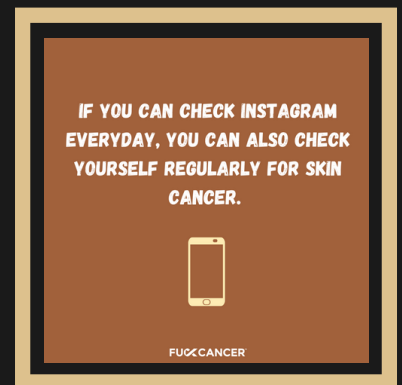
EDUCATION
CAMPAIGNS



@SOYOUWANTTALKABOUT



@UNSUB



Cancer Disparities

Anyone can get cancer. However, our age, race, gender, and wealth impact our experiences with cancer, including how we protect ourselves, how early we catch it, and how effective treatment is at beating our cancer.

After noticing a gap in the cancer space, we launched a comprehensive resource on our website to address health disparities in cancer. It's critical that we all do more to achieve full equity across the cancer space and we vow to continue prioritizing this work.

Streaming Event

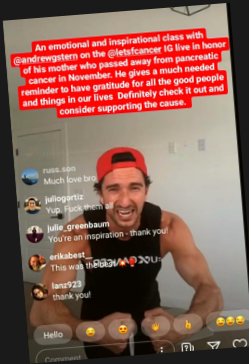
We held our first-ever streaming event to bring our community together and raise awareness. Over the 12-hour marathon stream, we were joined by an eclectic mix of 20 passionate streamers, music artists, and influencers including Nadeshot, Harry Mack, and Maggie Lindemann.

916,111
STREAMING VIEWS



Community Workouts

To provide some socially distanced physical activity for our community, we started hosting online community workouts. So far, we've streamed three professionally hosted workouts that can be done at home and are designed for anyone to be able to do.

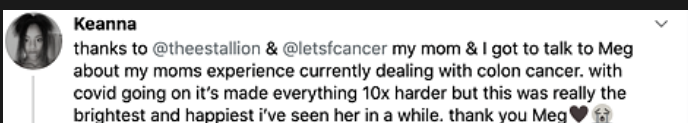


4,500+
VIEWS



Hosted Hangouts

We hosted a hangout bringing together Megan Thee Stallion and some of her biggest fans currently dealing with cancer during COVID-19 for an intimate, virtual hang.



"I can't even thank you all enough! That experience was so amazing and I will never forget it! So grateful you guys chose me! Thank you so much for making my experience bearable during a very difficult time!"

- Jamica

THANK YOU!

On behalf of our entire community--every cancer patient, caregiver, survivor, and supporter--thank you for making this work possible.

Heading into 2021, we're working hard to expand our slate of programs and improve outcomes for even more people affected by cancer.

**You can continue to support this work at:
letsfcancer.com/donate**