

FUCK CANCER

2022 IMPACT REPORT



LETTER FROM THE CEO

For nearly 13 years, Fuck Cancer has done things differently to help our community on their best and worst days. This support resonated personally this year when my mother passed away after living with cancer for 30 years. We were incredibly lucky that she had amazing access to physicians, treatments, and her family and friends' support and advocacy. Unfortunately, this is not the case for everyone.

Socioeconomic factors, including race, income, and location, deeply impact cancer risk and outcomes. Just one of these, your zip code, can determine up to 60% of your health outcomes. Where you live impacts your exposure to pollution and your access to healthy foods, green space, and medical care. Because of this, Fuck Cancer focuses on advancing health equity through early detection and prevention programs, and by providing resources to navigate, manage, and cope with cancer.

Our work on early detection and prevention was even more critical this year as the ongoing COVID-19 pandemic resulted in missed routine cancer screenings, leading to delayed diagnoses. To address this head-on, we have ramped up our programs in high-risk communities to provide additional vaccines to prevent cancer and increased screenings to find breast, cervical, colorectal, and lung cancers early when they are easiest to treat.

While my mom's cancer could not have been helped by these interventions, I know how fortunate we were to have access to amazing treatment and support services. At Fuck Cancer, we hope to do the same for our community.

Whether you're a patient, caregiver, survivor, or supporter, we've all been affected by cancer. Thank you for being part of the Fuck Cancer community.



Heather Kun, CEO



WE ACCOMPLISHED A LOT IN 2022!



COMMUNITY
IS UNITY

3,188

HPV VACCINES GIVEN

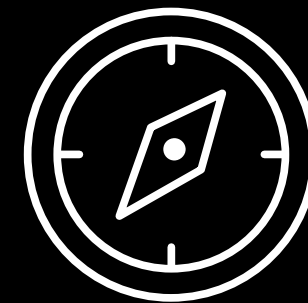
1,612

CANCER SCREENINGS
COMPLETED

7,317

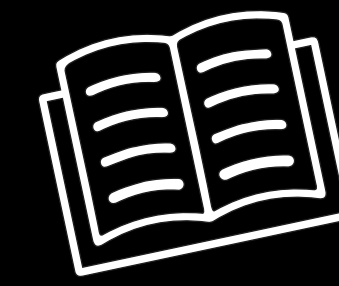
MEALS DELIVERED
TO HOMEBOUND
PATIENTS

25



patients & caregivers
matched with cancer
navigators

42

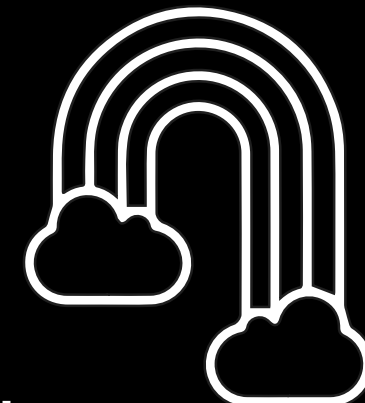


new resources
created

500,000+

people reached with
digital education

26



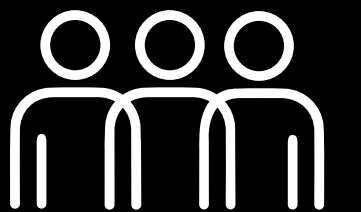
patients
joined our LGBTQ+
support group

65



women tattooed

4,000



people attended
events

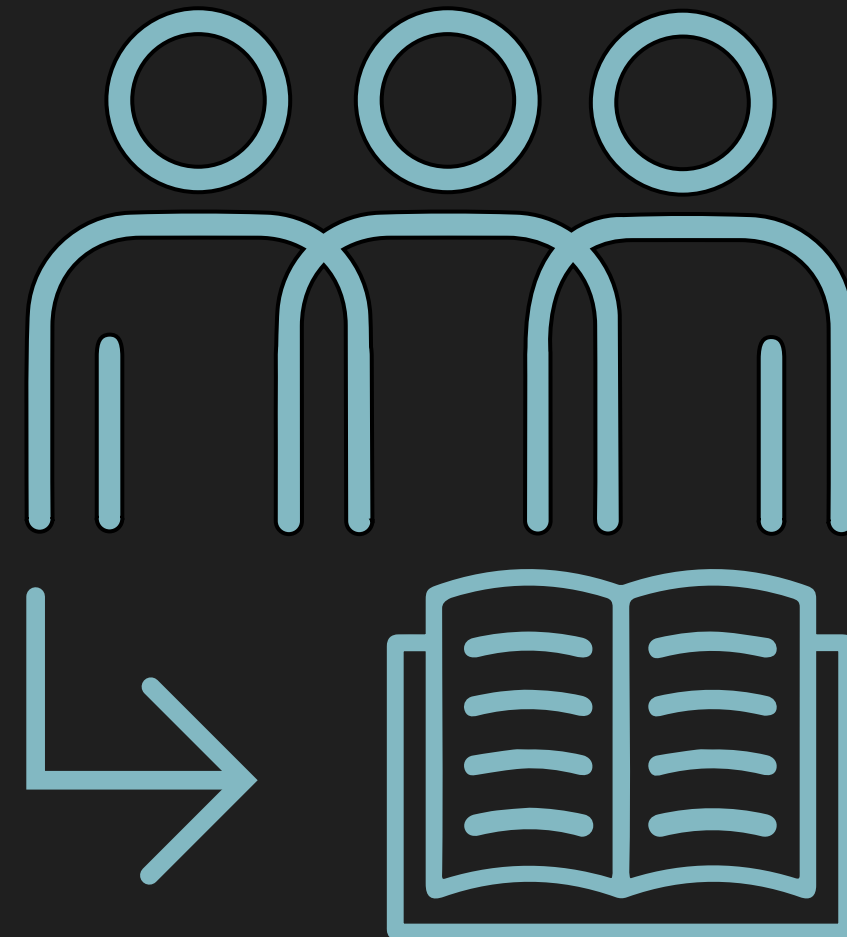
*Due to the nature of our work, this data only represents part of 2022. Full metrics will be reported in 2023.

PREVENTION

More than 40% of cancer diagnoses could be prevented. Because of this, we work with community clinics and high schools to prevent cancer before it can even start.

122 

**STUDENTS TRAINED
AS HPV PEER HEALTH
ADVOCATES**



3,100 

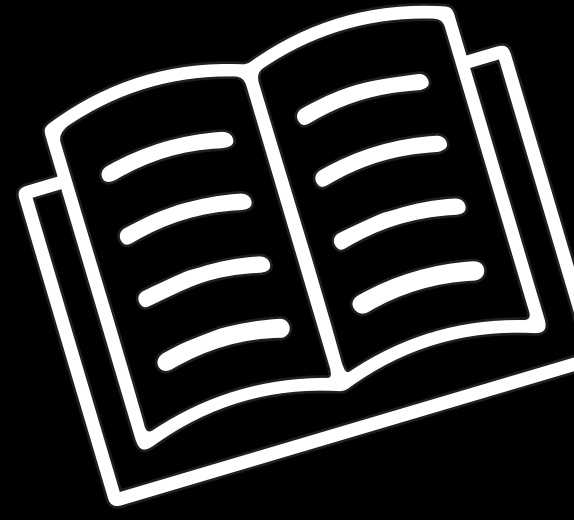
**HPV VACCINES
GIVEN**

16,098

teens and parents educated on how to prevent HPV-associated cancers

EARLY DETECTION

Most cancers are curable when caught in Stage One. That's why we partner with clinics in high-risk communities to provide free and low-cost cancer screenings.

1,078 

PEOPLE EDUCATED ON
EARLY DETECTION

424 

breast cancer
screenings completed

1,113 

colorectal cancer
screenings completed

63 

ABNORMAL SCREENING
RESULTS FOUND

75 

lung cancer
screenings completed

LIFE WITH CANCER

YOU ARE NOT ALONE

WE'VE GOT YOU

Whether you're a patient or caregiver, cancer is hard. We want to take the guesswork out of navigating cancer and make sure people have the tools and resources they need.

LGBTQ+ SUPPORT GROUP

Helping our community when they're going through it.



26 MEMBERS

"I have no family I can rely on for assistance, had to quit working midcareer due to developing breast cancer, and then multiple medical complications from it, sometimes life threatening. Your program is helping me find funding for treatment and cost of living expenses. It is actually saving my life."

- DIANA, BREAST CANCER PATIENT

FOOD SECURITY

Providing healthy meals to homebound patients who need them the most.

7,317 MEALS DELIVERED



PERSONAL INK

Empowering women to reclaim their bodies after mastectomy.

65 WOMEN TATTOOED



CARELINE

Quarterbacking your care with personalized cancer navigators.



25

PATIENTS & CAREGIVERS HELPED

81

ISSUES RESOLVED

DIGITAL EDUCATION

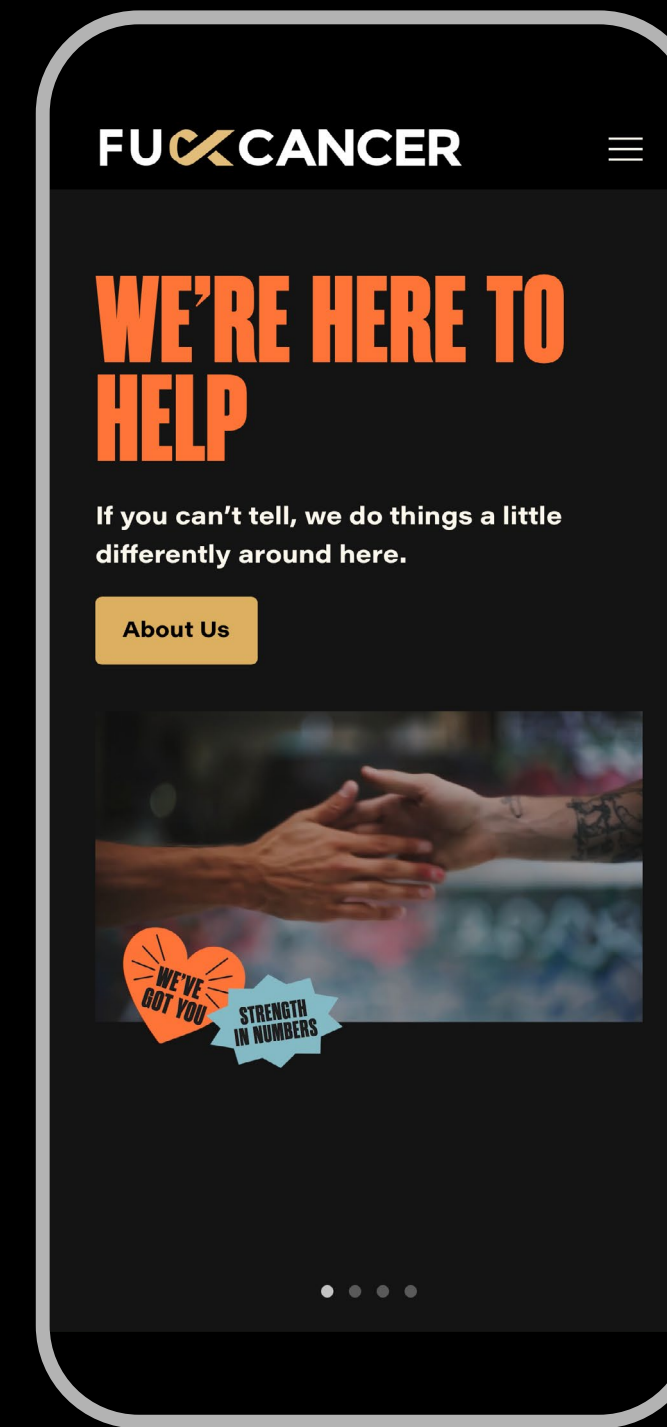
KNOWLEDGE IS POWER

We create digital education campaigns with a purpose. We accomplished a lot this year in the digital space - we developed a new website with many new resources, created animated videos to teach people how to do a self-exam, and partnered with Hailey Bieber to spread the word about sun safety.



3 SELF-EXAM VIDEOS CREATED

7,582 PEOPLE REACHED



66,944 visitors

4 new checklists on managing cancer

27 new guides on cancer prevention, early detection, and life with cancer



63,999

PEOPLE REACHED WITH SUN SAFETY CAMPAIGN

EVENTS

COMMUNITY IS UNITY

We host online and in-person events to bring our community together in saying Fuck Cancer!



100+ 
STREAMERS HOSTED 12 TAKEOVER MARATHONS

4,000
PEOPLE ATTENDED IN-PERSON EVENTS

9 
IN-PERSON EVENTS HELD



THANK YOU!



On behalf of our entire community - every cancer patient, caregiver, survivor, and supporter - thank you for making this work possible. We have more hard work ahead to continue expanding our programs and improving outcomes for people affected by cancer.

You can continue to support our work at letsfcancer.com/donate

